



About Klaser Tile



Quality Driven Since 1974

Klaser Tile has been family owned and operated for over 30 years. Bill and Merrily Klaser started the company in 1974 and now their three sons, Kevin, Kurt, and Kent actively manage the business operations. Having installed millions of square feet of adhered veneer stone, tile and brick, Klaser Tile is considered an expert at commercial flooring, industrial flooring, exterior veneers, tiled domes, Roman tubs, and fully-tiled swimming pools.

Founder Bill Klaser attended the University of Southern California (USC) School of Business. In 1974 he started Klaser Tile Company with his wife Merrily. Bill, being a very quality minded person, was persistent in learning every aspect of the trade. He became a Ceramic Tile Consultant (CTC) certified through the Ceramic Tile Institute in 1979. Bill also did a short apprenticeship with Herman Shock, a Perpetual Trophy winning industry installer, and learned how to install Venetian Glass Mosaics in Roman bathtubs. He later traveled to Germany to briefly work with German Master Installers to learn some European methods of installing ceramic tile. Bill is currently a board member and technical committee member of the Ceramic Tile Institute of America (CTIOA). He chairs the exterior veneer technical committee and is one of the authors of the CTIOA exterior veneer installation specification. Bill's sons Kevin, Kurt, and Kent have followed in their father's footsteps in the pursuit of quality by also becoming certified Ceramic Tile Consultants (CTC). Kent, who is the Vice-President of Operations has a business management degree.

Klaser Tile began by specializing in custom residential installations (1974-1983) which included Roman bathtubs and other complex

projects requiring tile expertise. In 1983 the company's focus shifted to commercial work which included shopping malls, restaurants, and some thin-brick and ceramic tile exterior veneers. These were the years in which Klaser Tile became known as an expert installer of epoxy thin-set and epoxy grouting systems. In 1993, Klaser Tile started specializing in exterior veneers, to include dome tiled roofs largely done in Venetian Glass Mosaics. Since the mid-1990's, Klaser Tile has installed over 3 million square feet of exterior veneers, including San Diego's new PETCO Ballpark, where they installed 160,000 s.f. of Indian Sandstone. Installing Exterior Veneers and particularly Tiled Domes is a very complex job and it is critical that they are done correctly, thus there are only a few installers capable of doing this type of work, which is another indication of Klaser Tile's capabilities and commitment to quality. Klaser Tile has installed many fully-tiled swimming pools, which is another expertise Klaser Tile possesses. Klaser Tile now has an Industrial Division in their company focusing on Industrial Flooring Installations where corrosion-resistant flooring is critical as in the Food, Dairy, Pharmaceutical, and Chemical Process Industries. Today there are few installation companies that can claim expertise in so many types of stone, tile and brick applications. And likewise, there are few that stand behind their work with the integrity and commitment of Klaser Tile.

It is the mission of Klaser Tile Company to maintain the highest quality standards for the installation of ceramic tile and stone. Maintaining industry standards of the ceramic tile, stone and brick trade is also a top priority of Klaser Tile.

Commitment to Quality – Klaser Tile is committed to providing a quality finished product by installing it correctly and providing it on time.

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